

Make it a **Safe Kids Summer**

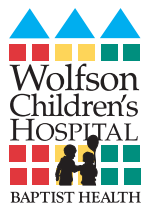
Family vacations, playing late outside, swimming, riding bikes and joining friends on the playground are all a part of summer fun for children. Join **Safe Kids Northeast Florida, Wolfson Children's Hospital and Kohl's** for tips on water and bike safety as well as safety in and around cars that will help keep your child from injury.



Safety Fair

Saturday, May 17, 2008
12 – 3 pm
Kohl's 13760 St. Augustine Road

There will be games and prizes, and free booster seats and bike helmets will be given to those who need them. Available while supplies last. Child and a parent/adult must be present.



Make it a Safe Kids Summer

Summer SAFETY Checklist

My Kids Ride SAFE

- ✓ **I properly restrain all children under 13 in the back seat.**
Infants ride in rear-facing car seats as long as possible, but until at least one year of age and 20 pounds.
Children at least one year of age and between 20-40 pounds are secured in a forward-facing car seat.
Children over 40 pounds ride in a booster seat with a lap and shoulder belt.
Children who weigh 80 pounds and are four feet nine inches tall may use an adult lap and shoulder belt.
- ✓ **Before getting in my vehicle and starting the motor, I always walk all the way around it to check for children.**
- ✓ **I never leave my child alone in a car.**

My Kids Swim SAFE

- ✓ **I maintain visual contact with my kids when they are playing in or near the water.**
Install fencing around all sides of a home pool or spa. The fencing should be five feet high and have self-closing, self-latching gates.
- ✓ **My children wear life jackets when on a boat, near open bodies of water or when playing water sports, and I make sure the life jackets fit properly.**
- ✓ **After their fourth birthday, my kids take swim lessons.**

My Kids Play SAFE

- ✓ **I always supervise my children on playground equipment.**
Safe playgrounds have 12 inches of shredded rubber, hardwood fiber mulch or sand beneath the equipment.
- ✓ **I don't dress children in loose clothing, clothes with drawstrings or necklaces when they play on the playground.**
- ✓ **When practicing or playing team sports, my children wear the right protective gear.**

My Kids Wheel SAFE

- ✓ **I make sure my child wears a helmet and other protective gear when riding bikes, skates or scooters.**
The helmet fits snugly and does not rock back and forth. It should be centered on the head, strapped and buckled. The bike fits the child and is in good working order.
- ✓ **I teach my child to obey traffic rules.**
Children under 10 should only wheel on sidewalks, paths or other designated areas.

My Kids Walk SAFE

- ✓ **My children under 10 cross the street with an adult.**
Teach children to cross streets at the corner, use crosswalks and obey traffic signals. Instruct children to look left, right and left before crossing the street, and to keep looking as they cross.
Remind children to make eye contact with drivers before crossing.
- ✓ **I dress my kids in clothing with reflective materials and give them a flashlight when it's dark.**

Visit www.wchjax.com for more information.

While You Weren't Watching...

A drowning prevention program presented by
Safe Kids Northeast Florida/Wolfson Children's Hospital/Kohl's

Nine out of 10 parents whose children have drowned or nearly drowned said they were watching their children at the time of the incident. But drowning is quick and silent, and often occurs in but a momentary lapse of supervision, in just a minute's worth of distraction.

Young children are naturally inquisitive, impulsive and faster than adults. They have no understanding of the dangers that are inherent in the water. They must depend on adults...their parents and caregivers, to protect them from risks they do not yet understand.

Consider the following Florida facts about drowning:

- Drowning is the leading cause of death among children ages 1-4 in Florida.
- Florida's drowning death rate among children under age five is the highest in the nation.
- Enough children drown each year in Florida to fill about four preschool classrooms.
- Children who do survive a near-drowning are often left with permanent, debilitating brain damage.
- Most of the young children who drowned were last seen in the house or away from the pool or spa.

Parents, grandparents and pool owners can prevent an unnecessary, forever life-altering event by following the advice contained in "While You Weren't Watching"!

"While You Weren't Watching" is a free educational program and DVD recommended for parent, neighborhood, church and community groups. For more information or to schedule a program, call 202.4302 or e-mail us at safekids@bmcjax.com.



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Safe Kids
Northeast Florida

Lead Organization


Wolfson
Children's
HOSPITAL

BAPTIST HEALTH

Safe Kids Northeast Florida works to prevent accidental childhood injury, the leading killer of children 14 and under. Safe Kids Northeast Florida is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing accidental injury. Safe Kids Northeast Florida was founded in 2003 and is led by Wolfson Children's Hospital.

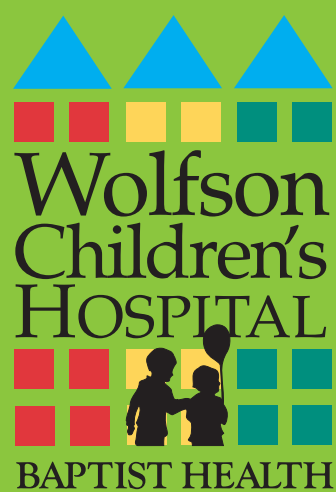
Kohl's Gear Up 4 Safety



Presented by Safe Kids Northeast Florida



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Gear Up for Safety



Ronald McDonald® reminds all kids and parents to...

Follow the Safer 3



Complete a series of swimming lessons at a participating swimming program during the summer of 2009 and receive a Gear Up for Safety Summer Certificate redeemable for a complimentary cone at a participating McDonald's® restaurant in Northeast Florida and Southeast Georgia. For more information, please visit www.usswimschools.org or call 904-730-2778.



Safer Kids

Always provide constant adult supervision and never allow a child to be unattended. Develop swim skills through on-going and qualified instruction. Learn and practice proper behavior in and around the water. *Children should never be thought of as "water safe."*

Safer Response

Learn and renew CPR, first-aid and rescue techniques through on-going courses. Keep an emergency action plan, rescue equipment and phone by the pool at all times. *Be prepared.*

Safer Water

Install, maintain and utilize proper fencing, self-closing gates and latches, pool and spa covers, pool alarms and additional safety equipment to protect the swimming perimeter. *No barrier is 100% effective.*

Proud Partners

